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The first Champagne House was founded by Nicolas Ruinart on 1st September 1729.

In 1769 Maison Ruinart, which was already very innovative, shipped its precious bottles in wooden cases for the first time. Ruinart was the first to use this style of packing for sending its Champagnes overseas, in a move which did not become commonplace among Champagne Houses until the beginning of the 19th Century.

Just in time for Christmas gifting, Maison Ruinart has designed the Cellar Case, a wooden case that is both practical and playful. It is rectangular and stacks like a building toy, creating a Ruinart area in your wine cellar, or in the open as part of your interior decoration. As a result of its ingenious front-opening system you can easily access the Ruinart bottles contained inside.

These iconic bottles, still in the shape of the original bottles used at the start of the XVIIIth Century, will be housed in fours. Opening the Cellar Case to take the bottles out has been made easier by having a frontal sliding panel.

This contemporary case is, nonetheless, authentic and elegant, hotstamped on each side as a reminder of the original practice. The name and crest of the House make it identifiable at first glance, a real asset if your wine cellar is already well stocked.

The Ruinart Cellar Case, entirely French-made, is manufactured totally in wood, 100% of which comes from eco-managed forests.

The contents of the Ruinart Cellar case, 4 bottles, are left to the choice of wine connoisseurs: R de Ruinart, Ruinart Rosé or Ruinart Blanc de Blancs.